

Enlightening

...Backlit Inkjet Displays

Translucent II inkjet media from Lockfast presents superior, more evenly diffused images.

Lightbox displays can add brilliant impact, attention-getting visibility, and unmatched clarity to advertising and informational messages. Now Lockfast brings you the ultimate “transparency” media — Translucent II film. Translucent II offers durability, affordability, and unsurpassed effectiveness for any backlit application.

This new film system is a universal-coverage, reverse-print, translucent media that offers image quality comparable to photographic display transparencies. The receiver layer — set below a micro-porous surface layer — allows exceptionally high ink loadings to assure dense, even blacks and bright, saturated colors. The universal coating is compatible with most piezo and thermal head printing systems and incorporates a bright white diffuser layer.

Strength and handling characteristics allow even greater creative choice. For example, consider rearlit endcaps and backlit insert panels on Popup display systems. And remember, 7-mil thick Translucent II requires only backside lamination, can be mounted directly to Plexiglas®, or simply placed directly into a lightbox. Eliminating “lamination sandwich” construction provides immediate savings and convenience.

Translucent II values & benefits

- **Robust** one-piece construction
- **Integral** diffusion layer for enhanced diffusion characteristics
- **Tough** Melinex® base
- **Scratch-resistant** receiver layer
- **Smear-resistant**, micro-porous surface layer
- **Bright** Saturated colors
- **Superior** light fastness for long-lasting brilliance
- **Dimensional** stability for large lightbox displays
- **Excellent** ink reception
- **Single-side lamination** simplifies printing process
- **Compatible** with most large-format printing equipment
- **Cost effective** for great margin potential!



exclusively from

LOCKFAST

Make Sturdy, Flexible Translucent II Part of Your Display Media Arsenal!

Translucent II media is manufactured using Melinex® polyester film, which gives the media its enhanced image performance and superior strength qualities. At 7 mils thick, Translucent II is up to 75% thicker than standard lightbox films. The resulting dimensional stability is essential when producing large backlit displays.

The Melinex® edge

Translucent II starts with a Melinex polyester core. Developed by DuPont Teijin Films, Melinex films are some of the most durable digital-print media available today.

The Melinex component of Translucent II offers these outstanding benefits:

- Resists tearing and cracking
- Resists stretching or deforming
- Resists tunneling and curling
- Unrolls flat even after storage
- Waterproof
- Resists chemical attack
- High heat tolerance
- Exceptional dimensional stability

exclusively from

LOCKFAST

Lockfast is a ® trademark of Lockfast Inc.
Translucent II is a trademark of Kentmere Photographic Ltd.
Plexiglas is a ® trademark of Rohm GmbH & Co., KG
Melinex is a ® trademark of DuPont Teijin Films



Translucent II gives a superior, more evenly diffused image.

Typical backlit film can give a less even diffusion of the light source.

Add "excellent versatility" and "superb image quality" to this list of benefits, and you have the ultimate in digital printing media. The final manufacture of Translucent II offers an unmatched production and performance solution for all lightbox applications.

Translucent II sizes

Translucent II comes in standard roll lengths of 98.4 ft (30 m), which are available in the following widths: 36 in. (91.4 cm); 42 in. (106.7 cm); and 50 in. (127.0 cm).

Please your customers! Improve your margins!

Translucent II inkjet display media offer enlightening brilliance, impact, durability, and cost effectiveness. Be sure you're ready! For more information on this unique lightbox solution or other display products, contact Lockfast today.